

bhavishtyavani

A Monthly Newsletter of Bhavishya Alliance

March' 2008

What's In:

- Community Leadership Engagement and Action Planning (C-LEAP) workshop held at Amaravati
- Some changes in Leadership- Trustees and Governing Council
- Bhavishya Alliance New Office Address
- Corrections in last newsletter / Corrigendum

Community Leadership Engagement and Action Planning (C-LEAP) workshop

A 3 day workshop was organized to bring together different stakeholders of Bijudhawdi and Mansudhawdi village of Dharni block of Amaravati with the objective to come up with a collective action plan for the village. The workshop had a representation from village community, Panchayat Raj Institution, local NGO's, Department of Health, ICDS, Education, Tribal Development, Revenue and Rural Development. The design of this collective action planning process was made by Professor Ernesto Garilao of Asian Institute of Management that was further translated and worked out to make it relevant to village level audience.

Intervention Brief:

This was a grass-root leadership engagement and partnership intervention that is aiming at bringing together key stakeholders & leaders at village panchayat level to evolve new relationships, institutional arrangements and 'ways of working' for ensuring healthy future for child, mother and community.

Objectives of the workshop:

The following objectives were arrived at by discussion with the CEO of Amaravati district:

Ensure 'Better availability & utilization of services' thru more responsive institutions and empowered communities

- Creating substantial, measurable difference towards community (focus child & mother) health and nutrition
- Creating sustainable micro-islands of excellence at village level that may be scaled later

End Goal:

Substantial (nos. to be decided by the community leaders) improvement in health & nutrition indicators for the children & mothers in the selected gram panchayat.

C LEAP – 3 Day Workshop process



Anju Uppal (facilitator) discussing frame work for collective action

The workshop through various processes allowed the participants to understand themselves and their strengths as individual and as apart of the collective (families/ community). People reflected on their individual dreams & co-created a collective dream for their village. The process used for this intervention looked at:

1. Ownership- participants reflected on their life struggles, strengths & purpose & articulated their individual dream for themselves & their community
2. Co-Ownership- participants moved from individual dreams to a collective dream for each village. Each member identified their roles and what action will they take to fulfill their village dream. They also listed the help they needed from others to fulfill their roles and got agreement from those people to work together.
3. Co-Creation- this phase aimed at translating the dream into a village level action plan.
 - a. Simulation (training): on how to co-create an action plan with other stakeholders in the village. This was done using any one key element from the dreams as an example (e.g. health)
 - b. Interim arrangements: A list of owners for each element was identified and a 'Steering Committee' formed to co-create detailed village level action plan. The members of the steering committee decided to take the learning's of the 3 day workshop to the village community and seek their participation and engagement in developing the process further. The coordination committee met in the larger plenary and took some decisions.
4. Way forward:
 - a. Co-creation field work- Participants would work in their village's stakeholders to do pre-work for action planning.
 - b. Co-creation workshop would be conducted to finalize the plan and measures.
 - c. Continuous monitoring & evaluation mechanism would be established throughout implementation phase

Outcome of the 3 day process :

1. Collective dreams for each village detailed with 'key elements'
2. Steering committee formed for follow up on co-creation of the Dreams into an Action Plan



Group work on village dreams - Mansudhawadi



Presentation on detail action plan for each of issues identified in village

A Steering Committee consisting of 11 members from among the participants representing the village community, ICDS, Health Department, local NGO's, Education Department and Bhavishya Alliance was formed to take the action plan forward.



Steering committee discussing the way forward

Role of Steering Committee on way forward –

- inform the other members of the village about the process
- approve developmental works in the April Gram Sabha
- develop a theatre group
- meeting with the Gram Panchayat members
- Organize a workshop of the participants of the workshop to discuss the plans and support the process

Immediate action plan –

- Send the report of the 3 day process to the district officials
- Initially 2 meetings in a month to design, support the action plan process-8th March meeting was decided as the date for the first meeting at the Bijudhawdi PHC
- No representatives but the members of the group should come to the meetings themselves
- The documentation of the workshop to be taken by Shantabai to Bijudhawdi
- The Coordination Group should get an approval and support from the district administration
- District level follow up
- Invite members of the workshop, village to the meetings

Change in the Trustees and Governing Council

Douglas Baillie leaving Trusteeship of BA

Mr. Douglas Baillie, Chief Executive Officer, Hindustan Unilever Ltd., Trustee and Governing Council Member of Bhavishya Alliance has taken up a new position as a President of Unilever for Western Europe. BA has had the benefit of his support, experience, wisdom and knowledge in the last one year and will miss the same.



Douglas Baillie (third from left) with Bhavishya Alliance Staff at BA office in Belapur

We progress with our work in Bhavishya Alliance with gratitude to Doug Baillie for his time, inputs and knowledge, knowing that he continues to remain connected to our mission. BA team congratulates him and wishes great success in

his new endeavor.

We also welcome Shri. Nitin Paranjape who is now taken over as CEO, Hindustan Unilever Ltd. into Bhavishya Alliance family.

Surita Sandosham Joins the Governing Council

Ms. Surita Sandosham seconded from Synergos Institute at Bhavishya Alliance as a Executive Director has resumed back to her duties as Director of Partnerships for Child Nutrition (PCN) for Synergos Institute. As BA remains a significant development of PCN, Synergos will continue to engage in ways which add value and continues to demonstrate the ongoing engagement of PCN in contributing to the success of BA. She will be continuing her engagement with BA in a different capacity now as a member of the Governing Council.

Bhavishya Alliance New Office Address

Dear Friends ,

We would like to inform you that we would soon be operating from a different address from 2nd week of April'08. Kindly note Change in the address as below:

Bhavishya Alliance
Plot No. 131, Sector-8, J lane,
Near Sagar Vihar, Vashi
Navi Mumbai-400703

The e-mail addresses of all of us will remain unchanged. New Telephone and Fax numbers will be communicated in due course.

Corrections in last newsletter / Corrigendum

Kindly note one of the corrections in the last Newsletter ' February issue' .:

In the initiative taken by various organisations in Thane district, we had mentioned that 3 Day care cum Anganwadi centres are being set up for children 0-3 yrs in three sites in Mokhada in partnership between ICDS, Mc Donalds and Nirmala Niketan with facilitation of BA. Though staff of AROEHAN on our request has conducted meetings in respective villages of Mokhada block to initiate Day Care cum Anganwadi centers, it shall be noted that Nirmala Niketan is not a partner in the implementation of this program

If you have any feedback, suggestions or contributions, feel free to write to Sangeeta Dasmohapatra at sangeeta@bhavishyaalliance.org.in or sangeetadm@yahoo.com Ph: +91-22-39833605/9821421554