

Girls Gaining Ground

Girls Gaining Ground (OR “Gheu Bharari”) is a part of lifecycle based approach within a larger comprehensive malnutrition program of Bhavishya Alliance. The initiative aims to empower adolescent girls (between the ages of 11-19 years) to become more confident, aware and responsive towards health and nutrition of their families and themselves.



Sessions on rights being conducted with Adolescent girls at Ghatkopar area of Mumbai

The project is based on the UNICEF module that aims at the empowerment of the adolescent girls which is further modified to address the specific concerns of health and nutrition in girls and children in particular. This Programme is being implemented with girls in communities as well as in tribal residential schools in the 8 tribal blocks from 5 districts of Amravati, Nandurbar, Nashik, Thane and Gadchiroli as well as in the N ward of Mumbai.

This Project is implemented in partnership with local NGO's - Nirmala Niketan, BAIF, KHOJ, VACHAN, NYK, Ashray Sevabhavi Society, Late Shriram Ahirrao Memorial Trust and SNEHA with support from NIKE Foundation, UNICEF, IHMP,

ICRW, Departments of Tribal Welfare, Health & Family Welfare, ICDS, SPARSH-Centre for learning and Media Matters. This project is expected to add on and build synergies with the existing ICDS and Health programmes directed towards adolescent girls. Corporate partnership is being further explored to contribute to the area of Vocational Training.

Key expected outcome from this initiative is to improve knowledge and attitude relating to health & nutrition amongst adolescent girls and creating a model for successful multi-sectoral initiative at community level for replication.