

## **Healthy Lokshakti project – A new initiative for Maternal and Child Health:**

The Healthy Lokshakti project is a new initiative conceived by the Bhavishya Alliance and its partners – ICICI Lombard, ICICI Foundation for Inclusive Growth ( IFIG), ICICI Centre for Child Health & Nutrition (ICCHN) and VACHAN to create an example on importance of strengthening maternal and child health services aimed at reducing maternal and infant morbidities and mortalities with multi-sectoral (government, non-governmental organizations, corporate, civil society organisations and community leaders) partnership.

ICICI Lombard is providing funding support for the project, IFIG is facilitating the project formulation, implementation, monitoring and the process of fund transfer, ICCHN is providing technical inputs in programme design and impact evaluation, Vachan, local NGO is implementing the project at field level and monitoring the day-to-day activities of the project, Bhavishya Alliance (BA) is playing the role of overall coordination with Vachan for programme design and implementation, Programme monitoring and review.

The assumption is that, improving access to skilled attendance during pregnancy, at delivery and subsequent care can help in child survival and safe motherhood and thus improve the health indicators of tribal blocks -Triambakeshwar and Peint of Nasik District, Maharashtra. The project would support health services by provision of Helpline and Transportation, create flexi-pool at community level to meet emergency needs and build the capacities of human Resources for Health. Interventions will be planned taking into consideration the existing programmes and schemes, and within the overall framework of replicability within the National Rural Health Mission.